

Doctor of Business Administration (DBA)

Doctor of Business Administration, DBA.

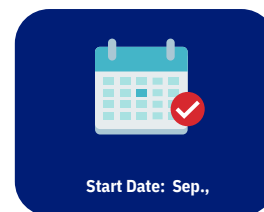
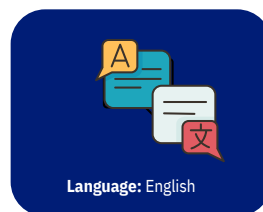
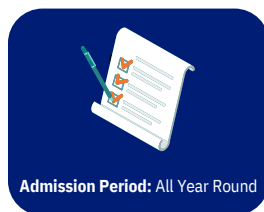
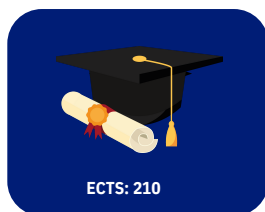
An overview

The European Business University of Luxembourg's Doctor of Business Administration (DBA) is a professional doctoral degree designed to enhance executive and professional practice through the application of theory and research into complex issues in business and management.

The online DBA allows working professionals the possibility of obtaining a terminal degree while working full time regardless of geographic location. The online infrastructure provides an interactive and intercultural global learning environment with distinct advantages. Earn your accredited DBA completely online and take advantage of the opportunity to specialize in one of four concentrations: Management, International Management, Finance, or Entrepreneurship.

The programme will be of particular benefit to experienced senior executives, consultants, management educators and business school academics. It will enhance one's professional capability and credibility, develop networks, and provide a firm foundation for further career development or a major career move. Employers benefit from supporting candidates for the DBA by attracting, developing and retaining key talent and building knowledge for competitive advantage.

~ 3 Years scheduled time of completion.
(24 months coursework with an additional 12-36 months for dissertation completion)



STUDENTS COMPLETING THIS DOCTORATE PURSUE CAREERS IN:

- ✓ Management Analyst C-
- ✓ Level Executive
- ✓ Market Research Analyst
- ✓ Professor
- ✓ Economist

DBA Program Bases of Knowledge

The European Business University of Luxembourg's DBA bases of knowledge will enable you to:

- Develop a sound understanding of the relevant conceptual and theoretical underpinnings of your chosen area of research into business and management.
- Have a detailed understanding of applicable techniques for research and advanced academic and management enquiry.
- Create and interpret knowledge through original research. Enhance both your performance as a reflective practitioner and your professional practice.
- Develop personal, consultancy and research competences to undertake rigorous research at an advanced level that contributes to theory and practice in business and management.

Program Structure *

(this is not a curriculum document, consult the course catalogue for curriculum standards)

Year 1	Year 2
<p>Term I</p> <p>DBA100 Contemporary Challenges in Business (10 ECTS)</p> <ul style="list-style-type: none"> -Change Management -Crisis Management -Innovation and Disruptive Technology <p>DBA101 Organizational Leadership: Doctoral Theory and Practice (10 ECTS)</p> <ul style="list-style-type: none"> -Organizational culture -Leadership styles -Leadership strategies <p>Term II</p> <p>DBA102 Business Literature Review (10 ECTS)</p> <ul style="list-style-type: none"> -Business literature review -Research design -Library tools <p>DBA103 Research Methods I (10 ECTS)</p> <ul style="list-style-type: none"> - Research Philosophies Assumptions - Personal and Organizational Ethical Considerations - Research Criteria and Quality <p>Term III</p> <p>DBA200 Qualitative and Quantitative Methodology (10 ECTS)</p> <ul style="list-style-type: none"> -Frameworks for Inquiry -Correlation -Grounded Theory <p>DBA201 Dissertation Design (10 ECTS)</p> <ul style="list-style-type: none"> -Dissertation Research Topic -Research Questions -Written and Oral Reports 	<p>Term I</p> <p>DBA202 Dissertation Research I (10 ECTS)</p> <ul style="list-style-type: none"> -Applied Dissertation Proposal Project -Data Collection and Analysis -Undertake the Research Process <p>DBA203 Research Methods II (10 ECTS)</p> <ul style="list-style-type: none"> - Business Research Design Methods/Tools - Multivariate Analysis - Nvivo & SPSS <p>Term II</p> <p>DBA301 Dissertation Research II(10 ECTS)</p> <ul style="list-style-type: none"> -Applied Dissertation Research -Project Planning -Formal Multichapter DBA Process <p>DBA303 Ethics in Business and Management (10 ECTS)</p> <ul style="list-style-type: none"> -Ethical Decision-making Models -Corporate Strategy and Objectives -CSR, CER and Public Stakeholders <p>Term III</p> <p>DBA 300 Dissertation Research Proposal (10 ECTS)</p> <ul style="list-style-type: none"> -Empirical Support -Analysis Discussion -Presentation of Dissertation Proposal to Faculty <p>DBA302 Research Methods III (10 ECTS)</p> <ul style="list-style-type: none"> -Interdependence Techniques -Structural Equation Modelling -Evaluate Numerical and Graphical Data
DISSERTATION (90 ECTS)	

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